

City Safari



On the hunt for new creative ideas? This is the day for you.....

Topping up on new ideas is an essential task for anyone working within the creative industry, we all know that. At International Visual we have spent many years exploring places where great ideas can be found. We have our old favourites, which always come up trumps, and we keep our eye out for new stores/restaurants and places that provide that all important inspiration for new design ideas. London is a tremendous source of inspiration – you just need to know where to look.

What is a City Safari?

A City Safari is a day spent with us exploring all our favourite inspirational places. We take you to all the stores that continually deliver great ideas and some new spots that we love because of their creativity. We will not only take you there but help you identify the ideas that could be evolved or adapted for your business. If you let us know about a specific project in advance we can tailor our visits to include good sources for you.

What will I gain from the day?

Firstly you will gain lots of ideas that you can use immediately on current projects and other ideas that you can store until needed later. You will also have a reference of stores to visit for future inspiration trips on your own or with colleagues.

Secondly you will develop your retail knowledge which you can either use to enhance your contribution in future presentations / meetings or as a resource to develop your teams back at base.

What's the cost?

The cost of the day is £175 ex vat per person. This doesn't include lunch/refreshments as we usually stop for quick snacks on the go

The schedule

Starting at 9.30am we meet at Nicole Farhi where we have a coffee and explain the route for the day.

Then we shop until we drop Grabbing lunch and refreshments when we can.

5pm finish – although we normally end up in a trendy bar somewhere gorgeous before going home.

It's a fun day, with fun, creative people who share a passion for finding great, inspirational ideas for retail environments.

Heres what people have said about our City Safaris

The day was well worth the sore feet – best part was being taken to places I never knew existed. Great way of getting ideas and inspiration for creative projects and it's not your average comp shop.

Nerys Morgan - Sit - Up TV

The day was inspiring, informative and it was a great way to see what other retailers are up to.

Karen Holley - John Lewis Partnership

Thank you so much Phill, it was fantastically inspiring for ideas and so much fun!

Natasha Mason – Ivy Decor Bespoke

You should wear really comfy shoes and bring your camera because there may be lots of opportunities to take shots of windows and if possible the odd internal snap!!

Contact

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